

We claim:

1. A display unit comprising:
 - (a) a housing for a stationary visual display means
 - 5 (b) an audio/visual display means
 - (c) a user controlled activation means
2. The display unit of claim 1 wherein said stationary visual display is a poster.
3. The display unit of claim 1 wherein said stationary visual display is a movie poster.
- 10 4. The display unit of claim 1 wherein said audio/visual display is provided by a cathode ray tube monitor.
5. The display unit of claim 1 wherein said audio/visual display is provided by a liquid crystal display monitor.
6. The display unit of claim 1 wherein said user controlled activation means is a single switch or button.
- 15 7. The display unit of claim 1 wherein the user can view and hear a preview of the event described.
8. The display unit of claim 1 wherein the stationary visual display means and audio/visual display means are incorporated into a single housing.
- 20 9. A method of providing audio/visual information for invent comprising the user initiated steps of
 - (a) approaching a plurality of display units
 - (b) selecting a unit to view

(c) pressing a single selection means

(d) viewing an audio/visual display of the event selected.

10. The method of claim 9 where said event is a movie.

11. The method of claim 9 where said event is a concert.

5 12. The method of claim 9 where said event is a special event.